

DRIVE WITH CONFIDENCE

INFINITI PREMIUM CARE

Keeping your INFINITI properly maintained keeps it thoroughly rewarding. The INFINITI Premium Care integrated maintenance program helps maintain confidence in your drive as well as your costs. INFINITI Premium Care gives you peace of mind in a constantly changing world with 3 years of scheduled maintenance, including: oil changes, tire rotations, brake fluid replacement, in-cabin microfilter replacement, engine air filter and Tire Road Hazard Protection.* Factory-trained technicians use Genuine INFINITI parts to ensure the utmost care, quality and performance.

For more information, please visit your local retailer.

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Final production vehicle may vary. Always wear your seat belt, and please don't drink and drive. ©2022 INFINITI. IN-09433 Reorder #235071 (6/22, 12.5K, KSL) ♻️ Reducing our environmental footprint is an important goal at INFINITI. That's why this brochure uses paper stock that is certified to contain a minimum of 10% post-consumer waste materials.

*See your Retailer for terms, conditions and limitations. Tire Road Hazard Protection is not available in Florida. INFINITI Premium Care is provided through the Elite Protection Program. In Florida, INFINITI Elite Protection Program is backed by INFINITI Extended Services North America, P.O. Box 685004, Franklin, TN 37068-5004, License #60128. Elite is a trademark of Nissan North America, Inc.



2023
Q50





▲ MOVE WITH DISTINCTION **1** 18 X 7.5-inch Aluminum-Alloy Wheels **2** 19 X 8.5-inch Sport-Design Triple 5-spoke Aluminum-Alloy Wheels** **3** 19 X 9.0-inch Front, 19 X 9.5-inch Rear Staggered Aluminum-Alloy Sport Wheels***



▲ UNBRIDLED POWER BY DESIGN The Q50's curves and accents reflect its potential, seizing attention with every sweeping dynamic line. From the Q50 SENSORY model to the top of the line, power is expressed in the angular sporty front fascia complemented by an aero-inspired rear lower diffuser. Exclusive red calipers expand the palette on RED SPORT 400.



▲ THRILLING PERFORMANCE WITH EVERY CHOICE Pick the twin-turbocharged engine that suits you best: a 3.0-liter V6 with **300 hp** or a **400-hp**¹ version with higher turbine speeds and enhanced cooling for maximum power. To carve a turn your way, the Q50 gives you steering you can customize to your preference: **Electronic Power Steering** offers a traditional feel with Sport Mode to engage when you want to sharpen response. The choice of suspension is equally empowering. **Standard Suspension** offers a double wishbone front and independent multi-link rear suspension for a smooth, confident ride. Or opt for **Dynamic Digital Suspension**¹ that features electronically adjustable dampers and advanced processing to deliver a custom handling experience. Your experience can be further refined with the **INFINITI Drive Mode Selector** for responses that can be personalized to your liking.

¹INFINITI has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your retailer. **Additional cost applies for this option. ***Q50 RED SPORT 400 AWD receives 19 x 9.0-inch front and rear wheels with all-season run-flat performance tires. Additional cost applies for this option.

HOW DOES POWER BECOME PROOF OF YOUR PERFORMANCE?

For some drivers, power is enough. But for a select few, it's how it translates to their performance that truly sets them apart. The 2023 INFINITI Q50 exudes a style that is expressive of progressive tastes, while its advanced performance has been tuned to be even more in sync with its driver. That starts by giving you a choice of a 300-hp or 400-hp¹ twin-turbocharged V6 engine and handling systems you can dial in to your preference. When the road brings the unexpected, you'll travel with the confidence of INFINITI technologies that can expand your awareness and help respond if objects are detected around you. When your personal journey extends your time behind the wheel, you'll be optimally positioned in a luxurious interior that is as refined and premium as the exterior is sleek and stylish. This is luxury that melds power and performance like never before.

LUXURY SHOULD BE LIVED IN

EXTERIOR COLORS*

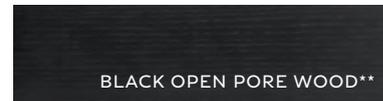
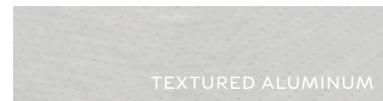
- PURE WHITE (QAW)
- MAJESTIC WHITE (QAB)**
- GRAPHITE SHADOW (KAD)
- SLATE GRAY (KBZ)**
- DYNAMIC SUNSTONE RED (NBA)**
- GRAND BLUE (RCJ)**
- MIDNIGHT BLACK (GAG)**
- BLACK OBSIDIAN (KH3)

▲ PAINT WITH PERSONALITY
From sophisticated to dynamic, color inspires your own personal style.

INTERIOR COLOR/MATERIAL*



INTERIOR TRIM*



^ **EVERY CHOICE IS BOLD** A rich and modern palette is the foundation for a premium space. Engage your senses with a striking combination of sight and touch.

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TRUE CONFIDENCE COMES FROM WITHIN

You didn't get here by taking a back seat to anyone. That's why we've designed a luxury experience that is even more devoted to you, with premium features like wireless Apple CarPlay® integration,² Bose® Performance Series Audio and leather-appointed seats standard in every Q50. But it goes beyond, as your Q50 gets to know – and remember – you personally. Tied to the memory system, each driver's Intelligent Key automatically personalizes your cockpit as you enter. Beyond the seat, steering wheel and outside mirrors taking your positions, even your temperature and audio preferences for over 200 stored settings are recalled before you ever sit down.

▼ **IN SYNC WITH YOUR LIFE** INFINITI InTouch® with wireless Apple CarPlay® integration lets you bring the iPhone® experience along for the ride.² Or make your compatible Android Auto™ phone



INFINITI InTouch® featuring wireless Apple CarPlay® integration²

your preferred driving companion.² Either way, your focus is priority with dual screens that display navigation^{1,3} up top near your line of sight and features like climate controls down below. Connection even extends to your passengers with an enhanced Wi-Fi Hotspot, a standard feature.²



ENGAGED IN EVERY ASPECT OF STYLE

This is a performance vehicle first and foremost. Need proof? Look no further than the intricate interior details, such as the red contrast stitching¹ on the supple leather-appointed seats, stunning carbon fiber inlays³ that not only look good but cut down on weight, and the D-shaped leather-wrapped steering wheel that feels like it was designed just for your hands. And when the road turns twisty, the power-bolstered driver's seat¹ holds you firmly in place, while perfectly placed paddle shifters³ give you exceptional control. It all adds up to a more engaging drive.



DRIVING TECH THAT'S READY TO PERFORM

With drive assist technologies,⁴ the INFINITI Q50 can help ease the demands of the commute while still keeping you in command of the drive. Intelligent Cruise Control⁵ can maintain your speed as well as the set distance to the car ahead. So when the highway is congested, the Q50 can automatically brake when traffic slows and accelerate when it clears. With Blind Spot Warning⁶ and Lane Departure Warning⁷ also standard, traffic feels transformed. Predictive Forward Collision Warning⁸ can alert you to a potential collision two cars ahead. All these features come standard to elevate your confidence for the road ahead.

TRIM LEVELS & PACKAGES

Q50 LUXE

MECHANICAL AND PERFORMANCE

- 3.0-liter twin-turbocharged V6 engine (300 hp @ 6,400 rpm, 295 lb-ft @ 1,500–5,200 rpm)
- 7-speed automatic transmission
- Manual shift mode with Downshift Rev Matching
- Electronic Power Steering
- Rear-Wheel Drive or INFINITI Intelligent All-Wheel Drive⁹
- Hill start assist

DESIGN

- Zero-lift aerodynamics
- LED automatic on/off headlights
- LED signature daytime running lights
- LED front fog lights
- 18-inch aluminum-alloy wheels with 225/50R18 all-season run-flat tires
- Body-color, power folding, power adjustable, heated outside mirrors with integrated LED turn signals and reverse tilt-down feature
- Front door handle courtesy lights
- Power sliding/tilting moonroof
- Chrome front fascia finishers

CRAFTSMANSHIP

- Textured Aluminum interior trim accents
- Heated steering wheel and front seats
- 60:40-split fold-down rear seat
- Driver's seat power lumbar
- Front door aluminum INFINITI kick plates
- Leather-appointed seating
- Dual-occupant memory system for driver's seat, steering wheel and outside mirrors linked to individual INFINITI Intelligent Keys
- 8-way power adjustable front seats
- Leather-wrapped 3-spoke steering wheel
- Dual Zone Automatic Temperature Control System
- Dual exhaust finishers

TECHNOLOGY

- Bose® Performance Series Audio 16-speaker stereo with Bose® Centerpoint® simulated surround
- Intelligent Cruise Control (Full-Speed Range)⁵
- Distance Control Assist¹⁰
- Front and Rear Sonar System¹¹
- High Beam Assist
- Remote Engine Start¹²
- HomeLink® Universal Transceiver
- INFINITI InTouch® dual HD display system²
- INFINITI InTouch® Services²
- Wi-Fi Hotspot²
- Wireless Apple CarPlay® integration²
- Android Auto™ integration for your compatible Android™ phone²
- INFINITI Intelligent Key with Push Button Start
- INFINITI Voice Recognition for audio, Bluetooth®, and vehicle information^{2,3}
- INFINITI Drive Mode Selector
- Bluetooth® Hands-free Phone System with audio streaming²
- Rain-sensing front windshield wipers
- Two illuminated USB ports in center console – type A and type C¹³
- SiriusXM® Radio with Advanced Audio Features with 3-month trial access²

SAFETY

- Blind Spot Warning⁶
- Around View® Monitor with Moving Object Detection¹⁴
- Backup Collision Intervention¹⁵
- Forward Emergency Braking¹⁶
- Predictive Forward Collision Warning⁸
- Lane Departure Warning with Haptic Feedback Steering Wheel⁷

Q50 SENSORY

Includes Q50 LUXE standard features, plus:

DESIGN

- 19-inch sport-design triple 5-spoke aluminum-alloy wheels with 245/40R19 performance run-flat tires
- Sport-design front and rear fascias with body-color diffuser
- Black grille, fog lamp trim, window trim surround, rear trunk finisher and lower bumper trim

CRAFTSMANSHIP

- Black Open Pore Wood interior trim accents
- Black headliner and pillars
- Auto-dimming outside mirrors

TECHNOLOGY

- Advanced Climate Control System with auto-recirculation, Plasmacluster® air purifier and Grape Polyphenol Filter¹⁷
- Enhanced Ambient Lighting
- Navigation with 3D building graphics and 5-year trial access to Premium Traffic and MapCare^{2,3}
- Voice Recognition for navigation functions, including one-shot voice destination entry^{2,3}
- SiriusXM® Traffic with 3-month trial access to real-time traffic information²
- SiriusXM® Travel Link® with 3-month trial access to weather, fuel prices, stock prices, sports scores, movie listings and parking²

Optional: INFINITI Radiant Grille Emblem

Build your vehicle at
infinitiusa.com



Q50 RED SPORT 400

Includes Q50 SENSORY standard features, plus:

MECHANICAL AND PERFORMANCE

- 3.0-liter twin-turbocharged V6 engine (400 hp @ 6,400 rpm, 350 lb-ft @ 1,600–5,200 rpm)
- Sport brakes with red-painted calipers¹⁸
- Revised exhaust mid-pipe for more powerful sound
- Dynamic Digital Suspension
- Higher final drive ratio

DESIGN

- Exclusive dual exhaust tips with brushed satin finish
- Exclusive 19-inch aluminum-alloy sport wheels
- Black mirror caps
- Red "S" rear badge

CRAFTSMANSHIP

- Dashboard with red contrast stitching
- Shifter with red contrast stitching
- Aluminum sport pedals

- Quilted, semi-aniline leather-appointed sport seats with red contrast stitching
 - Genuine Matte Black Carbon Fiber interior trim accents
 - Unique Dark Chrome interior accents
 - Dark metallic steering wheel-mounted paddle shifters
- Optional: INFINITI Radiant Grille Emblem





1 INFINITI RADIANT INTERIOR ACCENT LIGHTING
2 INFINITI RADIANT ILLUMINATED KICK PLATES

^ LIGHTING Illuminate elegance with signature lighting accessories. The effect lends an upscale ambiance and offers a modern appeal that is unmistakable. From the INFINITI Radiant Exterior Welcome Lighting illuminating the ground to the soft glow of the INFINITI logo along the front door sills, brilliance is all around. Up front, the dramatic, eye-catching INFINITI Radiant Grille Emblem makes your Q50 stand out.

v TECH Advanced features that look to the future. From a Virtual Key¹⁹ that lets you lock or unlock your doors, and even share your INFINITI with up to seven others, all from an app on your compatible smart device to a Drive Recorder²⁰ that features dual cameras to monitor every drive, the Q50 offers a glimpse of tomorrow's tech, today.



3 DUAL CAMERA DRIVE RECORDER²⁰ 4 VIRTUAL KEY¹⁹
5 CARBON FIBER REAR DECK LID SPOILER

^ EXTERIOR A custom-designed Carbon Fiber Rear Deck Lid Spoiler adds a distinctive design element that also gives a streamlined appearance. Every accessory amplifies the true nature of your car.



AN ACCESSORY FOR EVERY INDIVIDUAL

Design and engineering make the Q50 ideal for seizing opportunities on the road and in life. When you equip it with Genuine INFINITI Accessories, you can express, protect and carry even more of what drives you. Plus, make your life easier with new tech accessories, such as the Virtual Key,¹⁹ which gives you the ability to remotely start¹² your vehicle and the Drive Recorder²⁰ with dual cameras. We ensure that each accessory is designed and manufactured to integrate seamlessly with your vehicle and provide a custom fit and finish. For more information and to shop online for Genuine INFINITI Accessories, go to parts.infiniti.com.

ACCESSORIES SHOWN: INFINITI RADIANT GRILLE EMBLEM, BLACK SPORT GRILLE, INFINITI RADIANT EXTERIOR WELCOME LIGHTING AND CARBON FIBER OUTSIDE MIRROR COVERS

v INTERIOR Take life with you. Lit footwells and cupholders create an inviting atmosphere, where you can relax knowing that durable Carpeted or All-Season Floor Mats protect your cabin.



1 INFINITI RADIANT INTERIOR ACCENT LIGHTING AND ALL-SEASON FLOOR MATS
2 CARGO NET AND SHOPPING BAG HOOK

^ CARGO Help keep your everyday items from shifting around while driving. A Cargo Net and Shopping Bag Hook will help keep you organized and worry-free. The durable All-Season Trunk Area Protector guards against spills, damage and wear and tear.

ADDITIONAL ACCESSORIES TO CONSIDER:
19-inch Split 5-spoke Bright Wheels
Cargo Organizer
Carbon Fiber Steering Wheel Finisher
Moonroof Wind Deflector
Console Net
Rear USB Charging Ports – A+C (2 ports)
Trash Bin



^ THE FINER POINTS OF STYLE

Beyond stature, aluminum-alloy wheels with five tri-split spokes roll with audacious style. Sportiness continues within, as a black headliner and pillars have the effect of a tighter cabin, including touches of modern Black Open Pore Wood trim.



LOOK THE PART AS WELL AS YOU PLAY IT

THE POWERFUL, YET EFFICIENT, Q50 SENSORY

You relax into a cabin elevated by a premium atmosphere that supports you and surrounds you. Leather-appointed seats, a black headliner, unique black accents and an upgraded climate system¹⁷ elevate the interior even further, while the aesthetic glow of enhanced ambient lighting dramatizes interior shapes. But Q50 SENSORY is more than invitation and refinement.

An attitude pulses, as we've added black accents to the exterior that give the vehicle an even more expressive design.

The sporty front fascia stares aggressively with an angular bumper and wide, low air intakes. Larger 19-inch wheels create a stance that asserts itself on the road. A balance between style, power and efficiency^{21,22} have been achieved in a remarkable way.

TECHNICAL SPECS

PERFORMANCE

LUXE, SENSORY – horsepower / torque	300 hp / 295 lb-ft
RED SPORT 400 – horsepower / torque	400 hp / 350 lb-ft
Suspension – front / rear	Double-wishbone / Independent multi-link
Available Sport Suspension	Dynamic Digital Suspension
Available Sport Brakes ¹⁸ rotor size – front / rear (inches)	14.0 / 13.8

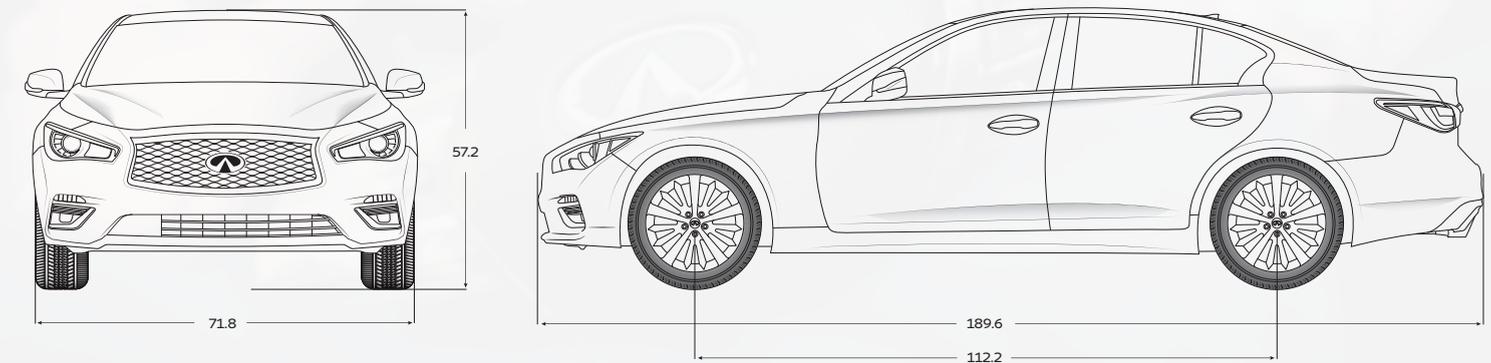
INTERIOR DIMENSIONS

Trunk volume ²³ (cubic feet)	13.5
Leg room – front / rear (inches)	44.5 / 35.1
Head room – front / rear (inches)	39.5 / 36.8

FUEL ECONOMY

Estimated Fuel Economy LUXE, SENSORY ²¹ RED SPORT 400 RWD ²⁴ (city / highway / combined)	20 / 29 / 23 20 / 26 / 22
Estimated Fuel Economy LUXE, SENSORY ²² RED SPORT 400 AWD ²⁵ (city / highway / combined)	19 / 27 / 22 19 / 26 / 22

See infinitusa.com for complete list of specifications.



All dimensions are measured in inches.

¹ Available on select models. ² Available feature shown. Use feature only when safe and legal. Compatible device and service required. Subject to third party service availability. For more information see www.infiniti.com/intouch/legal. ³ Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. ⁴ INFINITI drive assist technologies can't prevent all collisions or warn in all situations. See Owner's Manual for important safety information. ⁵ Intelligent Cruise Control uses limited braking and is not a collision avoidance or warning system. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. ⁶ Blind Spot Warning cannot prevent collisions and may not detect every object or warn in all situations. Driver should always turn and look before changing lanes. See Owner's Manual for safety information. ⁷ Lane Departure Warning only operates when lane markings are able to be detected. See Owner's Manual for safety information. ⁸ Predictive Forward Collision Warning cannot prevent collisions. See Owner's Manual for safety information. ⁹ Intelligent All-Wheel Drive cannot prevent collisions or provide enhanced traction in all conditions. Always monitor traffic and weather conditions. ¹⁰ Distance Control Assist uses limited braking and is not a collision avoidance or warning system. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. ¹¹ Sonar System may not detect every object. Driver should always check surroundings before driving. See Owner's Manual for safety information. ¹² Remote Engine Start to be used only in accordance with any laws or rules in effect in your vehicle's location. ¹³ Driving is serious business and requires your full attention. If you have to use the connected device while driving, exercise extreme caution at all times so full attention may be given to vehicle operation. ¹⁴ Around View[®] Monitor with Moving Object Detection cannot eliminate blind spots and may not detect every object. Driver should always turn and check surroundings before driving. See Owner's Manual for safety information. ¹⁵ Backup Collision Intervention may not detect every object. Driver should always turn and check surroundings before driving. See Owner's Manual for safety information. ¹⁶ Forward Emergency Braking cannot prevent all collisions and may not provide warning or braking in all conditions. Driver should monitor traffic conditions and brake as needed to prevent collisions. See Owner's Manual for safety information. ¹⁷ The Advanced Climate Control System with Plasmacluster air purifier helps scrub the air in the vehicle's interior. The system can sense exterior odors, can suppress unpleasant interior odors, can stop the inflow of external odors and helps keep the cabin smelling fresh, but does not always eliminate odors. ¹⁸ High friction brake pads are designed for high-performance driving with a higher coefficient of friction on the rotors that provides superior pedal feel and improved fade resistance in severe braking conditions. Depending on your driving habits, you may experience increased brake dust and noise as well as faster wear and tear of the brake pads and rotors, resulting in more frequent replacement of these components. ¹⁹ Virtual Key to be used only in accordance with any laws or rules in effect in your vehicle's location. ²⁰ Drive Recorder Dual Camera to be used only in accordance with any laws or rules in effect in your vehicle's location that may apply to audio or video recordings of drivers and passengers. ²¹ 2023 Q50 LUXE/SENSORY (RWD) EPA Fuel Economy Estimates 20 mpg City, 29 mpg Highway. Actual mileage may vary with driving conditions. Use for comparison only. ²² 2023 Q50 LUXE/SENSORY (AWD) EPA Fuel Economy Estimates 19 mpg City, 27 mpg Highway. Actual mileage may vary with driving conditions. Use for comparison only. ²³ Cargo and load capacity limited by weight and distribution. Always secure all cargo. ²⁴ 2023 Q50 RED SPORT 400 (RWD) EPA Fuel Economy Estimates 20 mpg City, 26 mpg Highway. Actual mileage may vary with driving conditions. Use for comparison only. ²⁵ 2023 Q50 RED SPORT 400 (AWD) EPA Fuel Economy Estimates 19 mpg City, 26 mpg Highway. Actual mileage may vary with driving conditions. Use for comparison only. ^{Android™} and ^{Android Auto™} are trademarks of Google LLC. ^{Apple CarPlay™} and ^{iPhone®} are registered trademarks of Apple Inc. 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